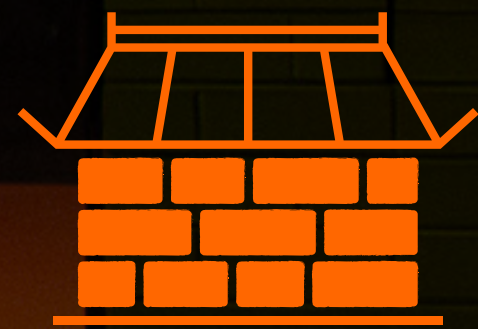




GOLMOKGIL

| 골목길 |

Partnership Proposal



GOLMOKGIL

| 골목길 |

Who We Are

GOLMOKGIL is an authentic Korean restaurant located in the heart of Melbourne CBD. Inspired by the cozy back alleys of Korea, we offer a warm and welcoming space for locals and international students alike.

Korean food with a modern twist

Friendly atmosphere, warm lighting



Function Space

Our Private Upstairs Function Room

Perfect for student events, birthday parties, meetups, and workshops.

100+

Capacity

2F
ALL

Private

FULL

Optional

Why Collaborate With Us?

Our cozy private upstairs space is perfect for events and community gatherings.
Through partnerships with language schools and education providers,
GOLMOKGIL aims to offer a welcoming environment for international students,
while establishing a mutually beneficial and revenue-generating collaboration model.

We offer what your students need | food, space, and a welcoming atmosphere.
You offer us what we need | connection to vibrant communities.

Fill underused
space with
purposeful events

Provide meaningful
cultural experience
to your students

Increase loyalty,
visibility,
and value

Revenue Model

Orientation / Welcome Mentoring / Seminar Programs

- Private hire of GOLMOKGIL 2F function space
- Korean buffet-style menu
e.g. Bulgogi, spicy pork, Korean fried chicken, tteokbokki, seaweed soup, squid radish soup, doenjang jjigae, kimchi stew (Menu can be customized on request)
- 1 canned drink per student included (sponsorship format)
- Estimated cost: \$35 per person

Regular Community Meetups

- Hosted by the partner institution (participation fee retained by them)
- Discounted space hire (minimum spend negotiable)
- Students must order at least 1 drink or 1 dish

Education Partner Reward Program

- Partner institutions that display GOLMOKGIL flyers or host regular events
→ receive 10–15% discount on space hire or food (negotiable terms)

Optional Add-ons | *Menu customization available upon request / *Event photography option available

Mutual Benefits

Operational Efficiency

Flexible
Options

Hassle
Free
Setup

Budget
Control

Time
Saving

Reliable
Space

Student Experience

Cultural
Exposure

Social
Bonding

Memorable
Moments

Cultural
Identity

Brand
Exposure

Trust
Building

Marketing Branding

Student
First
Positioning

Network
Expansion

Co-
Branding

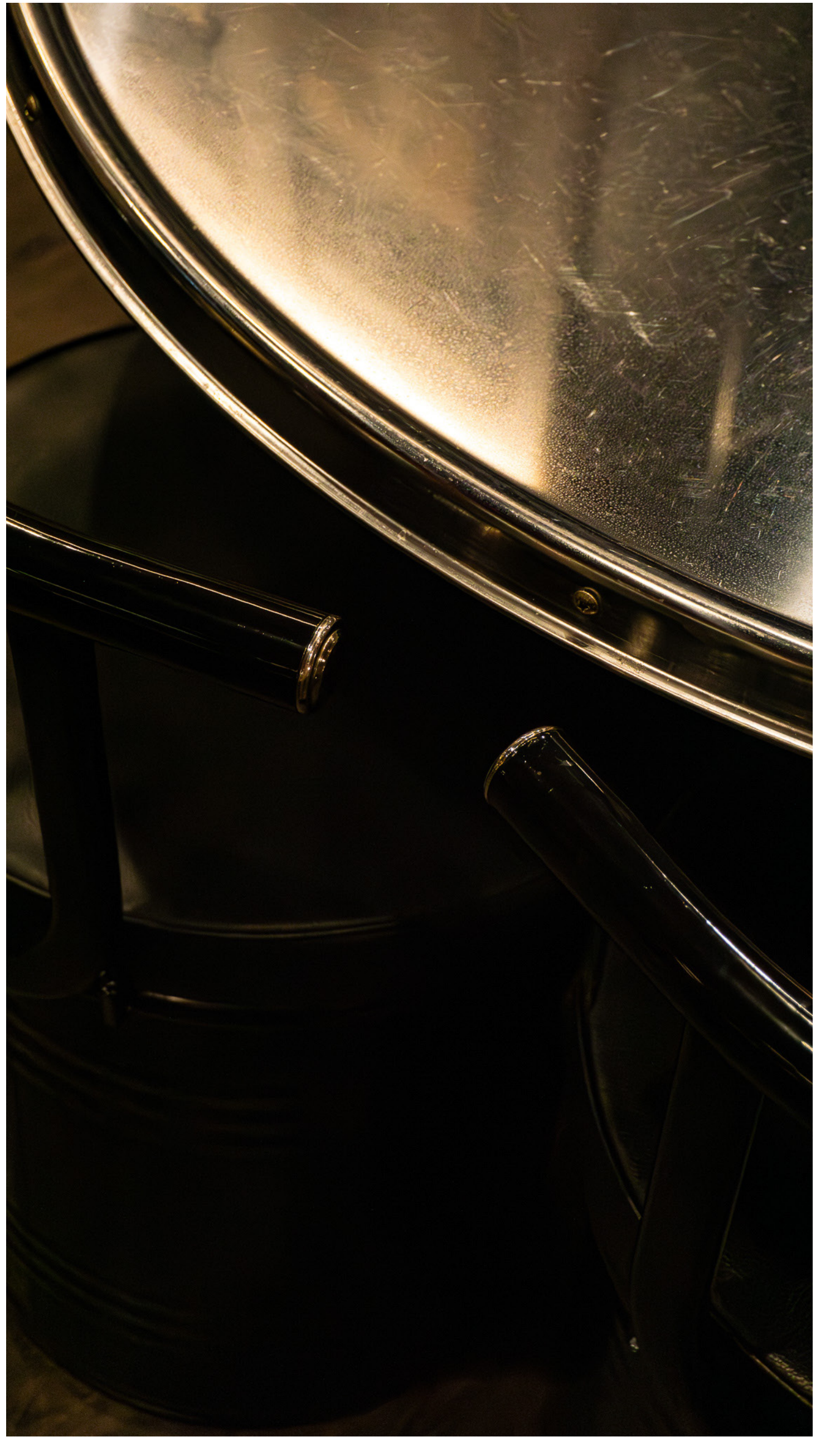
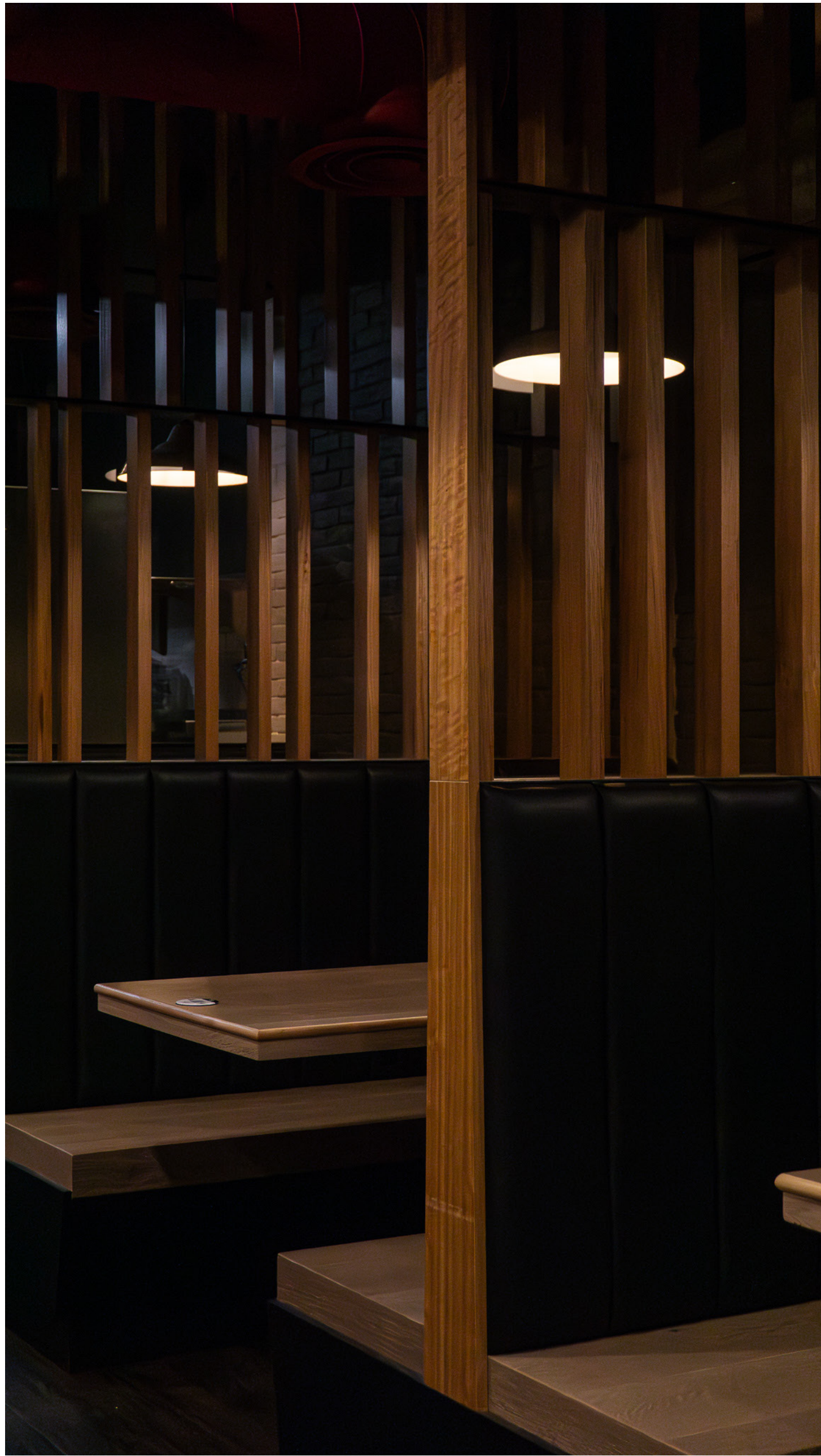
Community
Growth

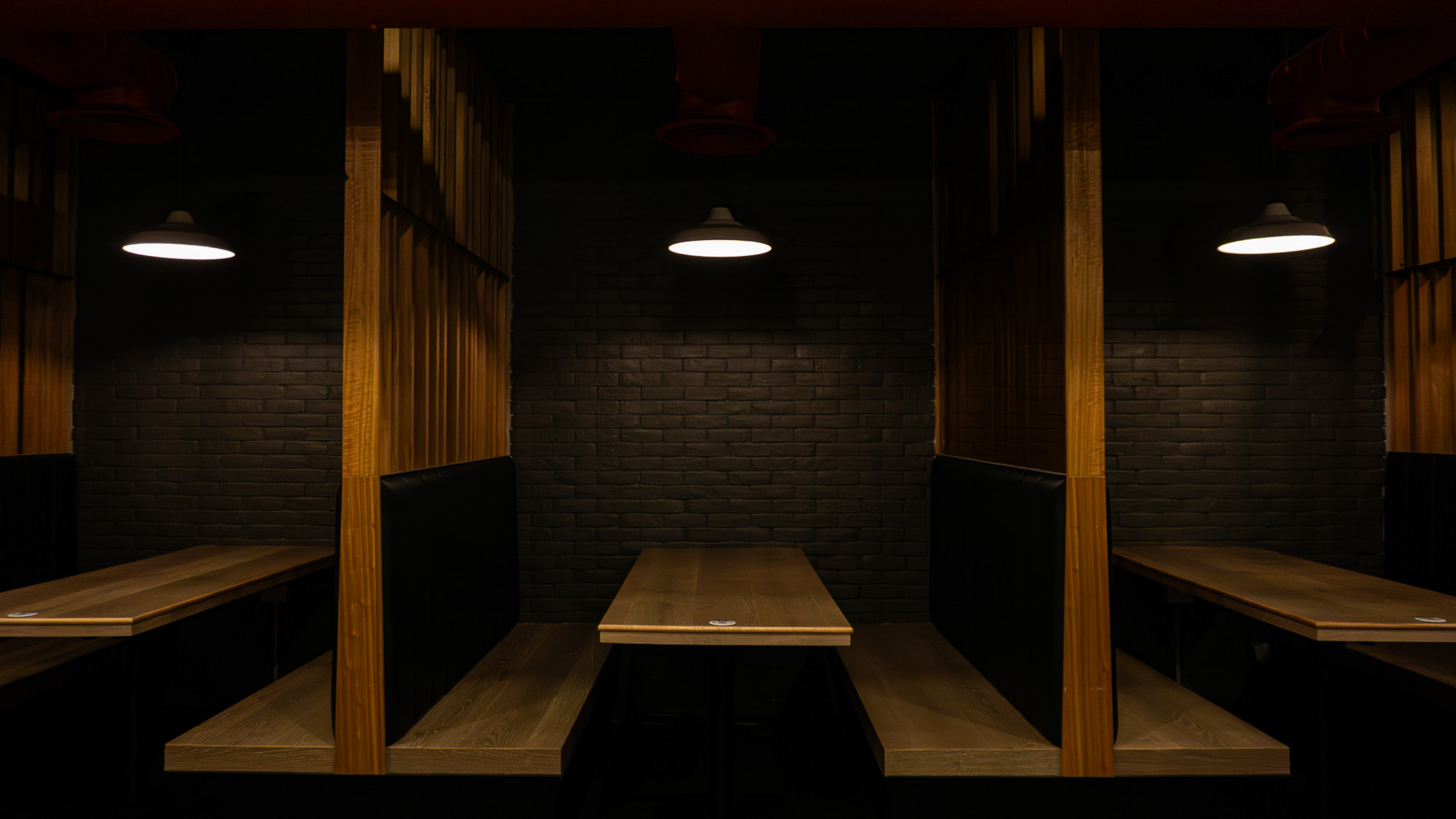
Retention
Boost

Long-Term Value



PHOTO



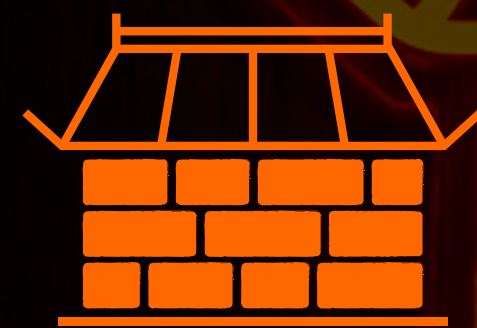


Next Step

**Quick meeting
or call**

**Try 1
pilot event**

**Build long
term
collaboration**



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Contact Us

SOHUI CHOI

GOLMOKGIL Marketing Manager

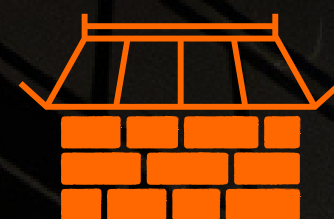
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THANK YOU